

The Adjudicator

Canadian Association of Dental Consultants

Book your flight and hotel for our
annual Symposium
September 28 – 30
Whistler, BC

The Politics of Health Care

This month, Ontario voted. The 3 main parties, Progressive Conservative, Liberal and NDP, promised dental benefits to varying degrees and with an abundance of vagueness in order to attract voters.

By 1961 all the provinces had hospital insurance. Tommy Douglas, the premier of Saskatchewan, was forcing doctors to accept medicare which was accomplished in 1962.

Meanwhile, the prime minister, John Diefenbacher, decided to consider a federally sponsored single payer health care system. In 1962 he launched the Royal Commission on Health Services, headed by Chief Justice Emmett Hall. In 1964, notwithstanding that Hall was a “conservative” his report went further than Tommy Douglas. It even included free dental coverage for school children and welfare recipients and free prescription glasses and drugs for the needy and elderly. “The only thing more expensive than good health care,” he argued, “is no health care.” In 1968, the Liberal government of Lester Pearson implemented a federal medicare system on a cost share basis with the provinces. But no dental care was included in spite of the fact that the Canadian Dental Association endorsed the Hall report.

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Register NOW for the CADC Symposium, September 28-30, 2018

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Saskatchewan continued to be a disrupter. In 1972, the Wascana Institute of Arts, Science and Technology developed a dental nurse program. The dental nurse was trained to restore teeth and extract primary teeth. This service was provided free of charge and mainly in remote and first nation communities. In 1987, the Conservative government of Ralph Klien ended the program and all dental care reverted to private practice.

In 2002, Roy Romanow, head of the Commission on the Future of Health Care in Canada, presented a report in which dental care was not mentioned. Ten years later, a report called *Romanow 10 Years After* also failed to mention dental care.

In May 2004, the Access and Care Symposium at the University of Toronto included a presentation by Dr. James Leake, a faculty member of the U of T dental school. He presented *Why We Need an Oral Health Care Policy* with these points:

- Health care is a right of citizenship but severe inequities in oral health and access to care persist
- Dental care has largely fallen out of consideration as health care
- When dental care is paid by a dental benefit plan it is tax-free care and is therefor subsidized by all tax payers. The dental bill paid by an uninsured patient is paid with after-tax dollars. This is socially unjust.
- New models for the delivery to preventative measures and care are needed that reach out to those who do not have access

In June of 2017, a report was published in Ontario – *Private Dental Care Fails Millions in Ontario*. This report is important because the NDP used it to draft their platform on funding for dental services. By the end of Andrea Horwath's first term, every Ontarian will be able to see a dentist regardless of age, income or where they live. The NDP plan will provide dental care to an estimated 4.5 million people who don't have coverage today.

The plan has 2 distinct parts, one for workers and their families and another for seniors who are living without retiree benefits or are on social assistance. The NDP estimates it would cost the government \$575-million per year to implement. The second part of the plan is a \$670-million investment to extend publicly funded dental coverage to ensure all seniors have access to care.

The physicians in Ontario have not successfully negotiated fees in 5 years. Under OHIP, they are forbidden to extra bill for covered services. It appears the dentists, at least initially, will not be constrained in this matter. Should be interesting!

Dr. Rick Beyers, Editor

Pan Pacific Whistler Village Centre

Amenities:

- Complimentary buffet breakfast
- Fitness centre
- Heated outdoor saltwater pool
- Whirlpool baths
- Sundeck with mountain views
- Free in-resort shuttle service
- Day spa
- Steam room
- Dry cedar sauna
- WIFI
- 5-minute walk to the Whistler Village Gondola
- 6-minute walk to the Whistler Golf Club
- Near the city centre; shopping, sightseeing, restaurants and bars nearby



2018 CADC September Symposium Agenda

Friday, September 28

Afternoon Golf (optional) – contact Ed Zieba for arrangements

6:00 – 7:30 Meet and Greet Welcome Reception

Cocktail party at the hotel after which we will go for dinner

Saturday, September 29

8:30 – 9:00 Complimentary breakfast for delegates and guests

9:00 – 9:15 Welcome from CADC president, Sandy Tse

9:15 – 10:30 Dr. Patti-Anne Jones and Dr. Tim Gould, **dental code expectations**

10:30 – 10:45 Coffee break

10:45 – 12:00 Dr. David Sweet, **forensic odontology**

12:00 – 1:30 Lunch

1:30 – 2:45 Dr. Suzanne Solven, **data analytics**

2:45 – 5:00 Group discussion session

7:00 Dinner at a delightful restaurant

Sunday, September 30

9:00 Dental consultants business meeting

11:00 Concluding remarks

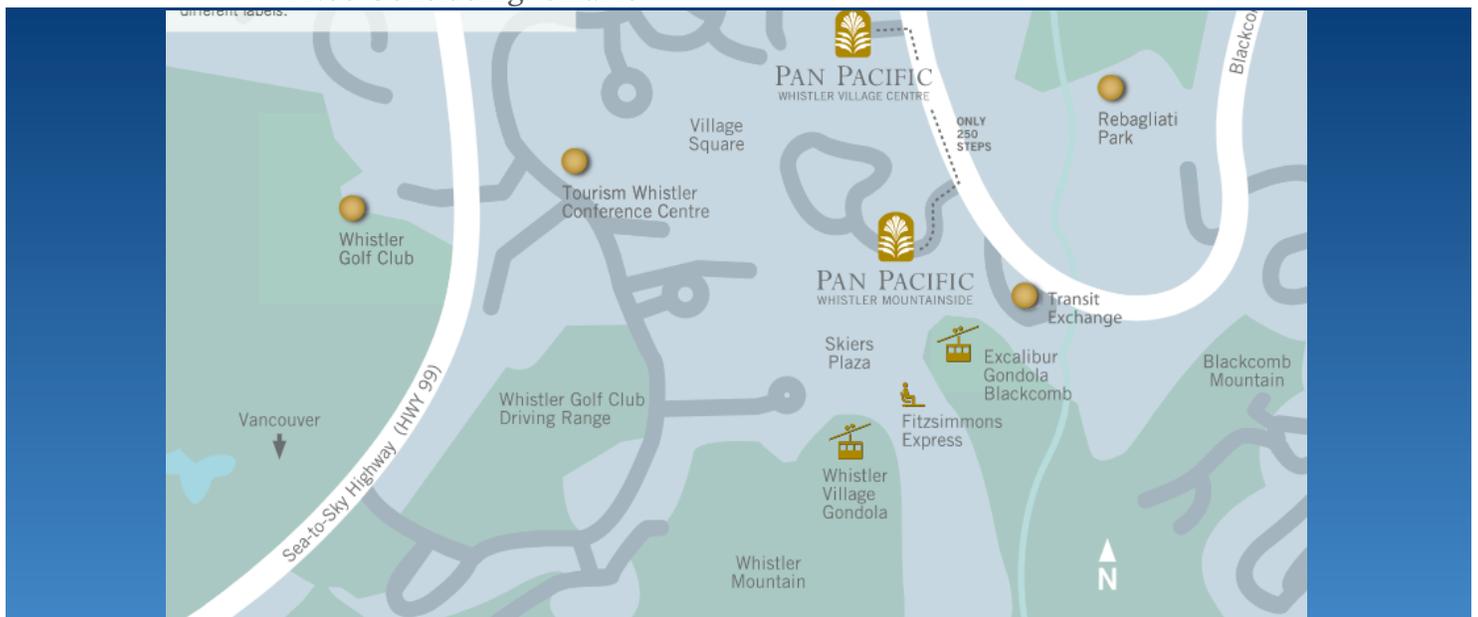
Pan Pacific Whistler Village Centre Whistler, BC

The hotel is easily accessed from the Vancouver International Airport and all major highways.

Driving from the airport to the hotel will take 2 hours (136 km) by car.

You can also travel to Whistler by luxury motor coach:

Pacificcoach.com
Ridebooker.com



Symposium Speakers



Dr. David Sweet, OC

DMD, PhD, DABFO

*U of BC, Faculty of Dentistry,
Director – Bureau of Legal
Dentistry*



Suzanne Solven

BSc (Pharm)

*Executive Director, Audit,
Investigations & Quality
Assurance, Pacific Blue
Cross*

Radiographic Manipulations

Digital and digitized-film radiographs can and are being altered to suit certain needs of dental and medical clinicians and others. These alterations include variances to image density, saturation, brightness, contrast, etc. that result in an end-viewer receiving a changed image that is not true to the original.

This presentation will inform attendees about computer apps and methods currently in use that allow such manipulations. Examples of cases and a live demonstration of radiographic manipulations will be included.

Fraud Busters

Recognizing that fraud control is a dynamic game, BC's largest private insurer utilizes a zero tolerance, strategic approach to eradicating claims fraud.

In this presentation you will learn how Pacific Blue cross differentiates between fraud and abuse, and what they have found to be the key enablers of claims fraud. The presentation will also highlight how the use of data analytics, social media, geo mapping and big data are integral in early detection and prevention, ultimately stopping the fraud before it occurs.

Clear on Codes

Insurance audits are a key concern for dentists. This session will focus on the insurance audit process and steps dentists can take to protect themselves from being a target for an audit. The following will be reviewed:

- Accuracy in billing for treatment performed, record-keeping and co-pay
- Appropriate use of codes and descriptors
- Steps in the audit process
- How a dentist is targeted for investigation/audit
- Voids in record keeping resulting in increased recovery
- Aggressive billing trends and targeted codes



Dr. Patti-Anne Jones



Dr. Tim Gould

Dr. Patti-Anne Jones received her DDS from University of Western Ontario and an MBA from Richard Ivy School of Business.

Dr. Tim Gould, BDS, PhD, DipPerio had an extensive and varied career before joining BCDA.

Canadian Association of Dental Consultants 2018 Symposium Registration Form

September 28 – 30, 2018

Pan Pacific Whistler Village Centre

1 (888) 966 5575

4299 Blackcomb Way, Whistler, BC V0N 1B4

When booking your room, tell the hotel that you are attending the CADC Symposium for the special rate.



Value Pricing!

All costs are included in your registration fee except for your hotel room and the Friday golf and dinner.

Delegate Information:

Name: _____

Address: _____

Tel: _____ Email: _____

Special Diet Requirements: _____

Registration Fee:

CADC Member Dentist \$300 / Non-Member Dentist \$425 / Associate Member \$275

Activities:

Friday afternoon golf: Yes No With Guest: Yes No

Friday evening reception: Yes No With Guest: Yes No

Saturday evening event: Yes No With Guest: Yes No

Sunday Business Meeting (CADC members only): Yes No

Please return this form with your cheque made payable to CADC to:

Dr. Rick Beyers
Unit 7, 1 Olive Crescent
Orillia, ON L3V 7N5